



FIVE-STAR Aviation Emergency Response Package

The Communications Workshop, LLC serves the aviation community with its exclusive Five-Star Aviation Emergency Response Package. It encompasses:



STAFF DEVELOPMENT TRAINING

The Communications Workshop, LLC provides two days of comprehensive staff development training preparing aviation professionals to handle the most difficult emergency challenges. The modular training course covers what really happens when an accident occurs, GoPlan development, understanding an NTSB investigation, international flight operations, handling the news media, conducting a news conference, effective communications, and more. It also includes a series of challenging on-camera practical application exercises conducted by a former professional television broadcaster and professional communications specialist. The unique on-camera exercises are videotaped, reviewed, and group critiqued for maximum effectiveness.



GOPLAN DEVELOPMENT

The Communications Workshop, LLC, working with the company's senior staff, crafts a comprehensive emergency response plan or "GoPlan" addressing a myriad of aviation emergency situations and providing step-by-step guidance on managing each emergency. The GoPlan is tailored to a company's unique and specific operational requirements.



EMERGENCY RESPONSE MANAGEMENT PLATFORM (ERMP)

The Communications Workshop, LLC designed the only online platform for the company's emergency response commander to easily manage and track all of the emergency response actions taking place and to immediately communicate with all emergency response team members simultaneously. The ERMP provides all the information the commander and team needs at their fingertips. Being web-based and mobile it goes where you go – HQ and in the field.



EMERGENCY RESPONSE INFORMATION SYSTEM (ERIS)

The Emergency Response Information System (ERIS), developed by The Communications Workshop, LLC, is a breakthrough method for the company to provide ongoing and comprehensive communications with the news media following the initial news conference – constantly updating information for the news media while at the same time allowing company management the flexibility to continue doing their jobs without media obstruction or interference.



24/7/365 EMERGENCY ON-CALL

The Communications Workshop, LLC provides exclusive 24/7/365 on-call on-site emergency response support. It includes general management consultation, working with victim's families, handling the news media, complete hands-on management of the Emergency Response Information System (ERIS), and much more. Within hours following notification, TCW Go Team members are on their way to provide assistance.

The Communications Workshop, LLC also provides other communications services including creative website development to help round out a company's public appearance and ensure that the message it intends to communicate to the public and news media about the company is the message actually being communicated.